

# Management Consulting

## 'Shutting the Gate' on meningococcal disease in Australia. Every second counts.

STRATEGY, GOVERNANCE & DECISION MAKING

The Meningitis Centre Australia Inc (MCA) is a not-for-profit organisation working tirelessly to eliminate meningitis in Australia, supporting families, raising community awareness, lobbying decision makers and promoting universal immunisation. A big purpose that demands a clear and pragmatic strategy.

Seeking a partner over a journey, the MCA Board engaged Modis to design and facilitate a Strategic Planning process to deliver a plan to cover the short (12 months) and medium term (3 years), from purpose right down to project level implementation. And as results matter more than the plan itself, the partnership included a post implementation Strategic Review and Uplift.

### How it Worked

#### Key Elements



**Strategic Planning Process Briefing.** Pre-Work including a series of semi structured conversations, desktop research, a review of the emerging themes and preparation to inform planning. A focus on Shared Understanding and Commitment to Action.



**A series of strategy development workshops.** This progressively built the plan around the OGSM framework and project approach. Iterative review and refinement. Accountability and a clear way forward.



**Strategic Review 16 months post implementation.** Purpose, Focus and KPIs. Reviewed Operational Level impacts & implications for the Project Portfolio. Celebrated Success, Made Decisions and Agreed Next Steps.



**Design elements.** Smart use of Technology and expert facilitation to include distributed team members. Incorporated Design Thinking, Strategic Vision Wall, Thematic Mapping, Reports and Templates to move from Insight to Action.

**"The shared ownership across our team, agreeing the key aspects of focus and what success should look like ensured we delivered on what matters. We exceeded many of our key targets (and) exposed areas requiring more attention. We look forward to continuing success, knowing we have Margot in our group of trusted advisers."**

*Bruce Langoulant Chair, MCA Inc*

### The Outcome

A Board that is Clear, Aligned and Focused on what matters most. A living document that informs the Operating Rhythm of the MCA.

**88%**

of Strategic KPIs exceeded

**+75%**

of initiatives beat the benchmarks



Enhanced Board Effectiveness

The results are outstanding. But what mattered most was the support of this important work. Creating awareness. Saving lives.